

This comic is part of
**Learning to Engage: Movements and
Sociocultural Theories of Learning.**

for more, visit:
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To find out more about the research presented in this comic, go check out:

Vea, T. (2020). The learning of emotion in/as sociocultural practice: The case of animal rights activism. *Journal of the Learning Sciences*, 29(3), 311-346.

This comic was made possible by a grant from the Spencer Foundation (Grant # 201900131). The views expressed are those of the authors and do not necessarily reflect the views of the Spencer Foundation.

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Now, I can't help but see people learning to do emotion everywhere in politics:



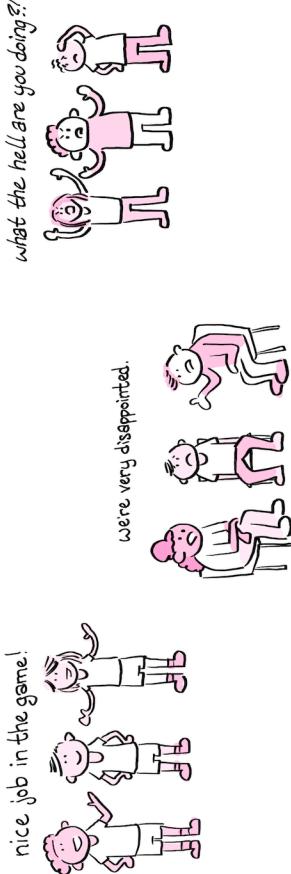
What are you going to do about it?

How does that make you feel?

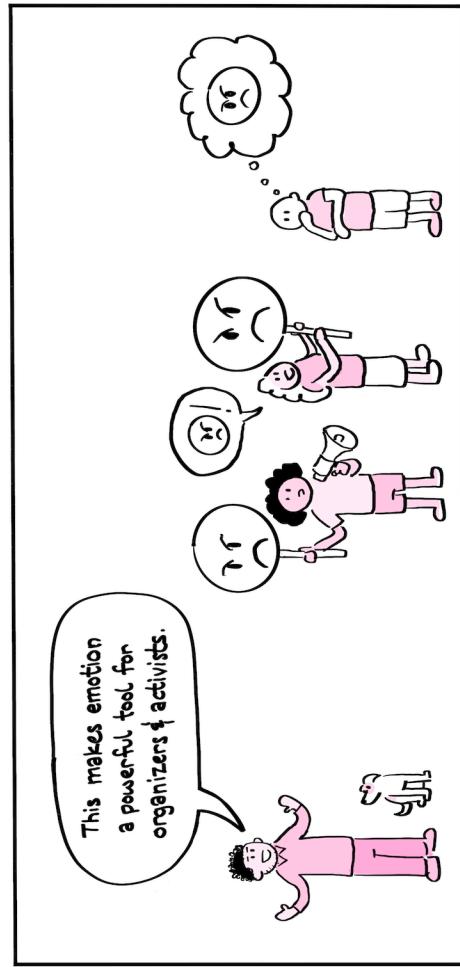
I conducted research with animal rights activists to understand how emotion was part of their learning.



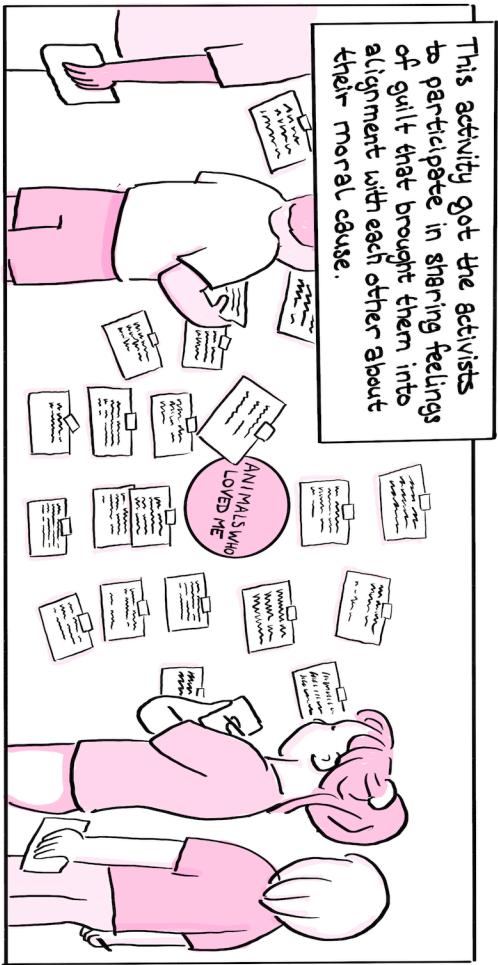
Because emotion is shaped by our **social interactions**, it's possible to **guide** other people's emotion.



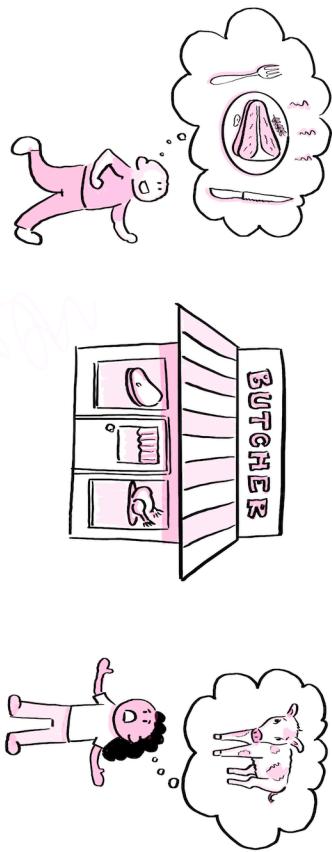
This makes emotion a powerful tool for organizers & activists.



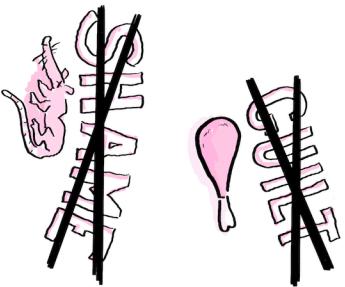
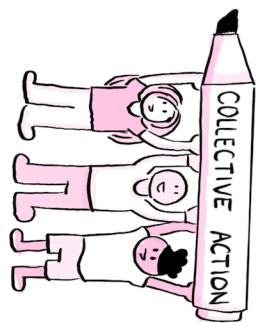
This activity got the activists to participate in sharing feelings of guilt that brought them into alignment with each other about their moral cause.



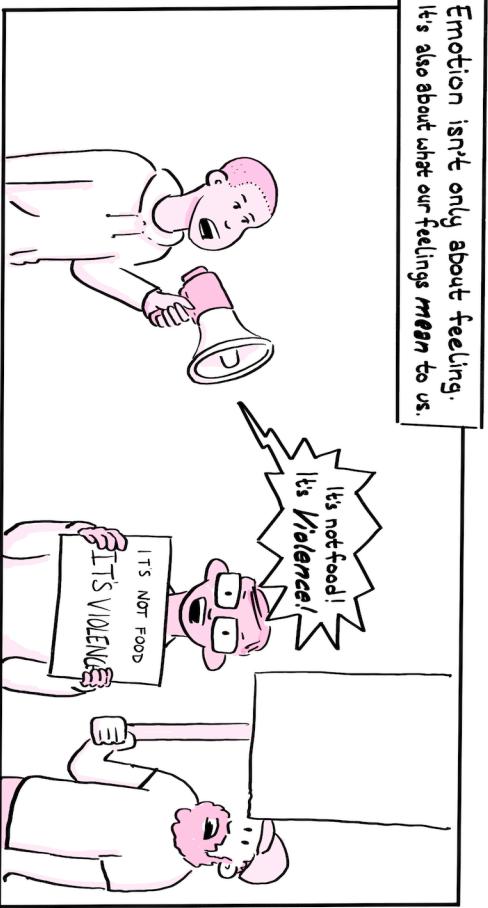
It was a way of creating agreement about a particular way of seeing (and *feeling*) the world.



For the animal rights activists, guided emotion participation helped keep activists engaged in movement work.



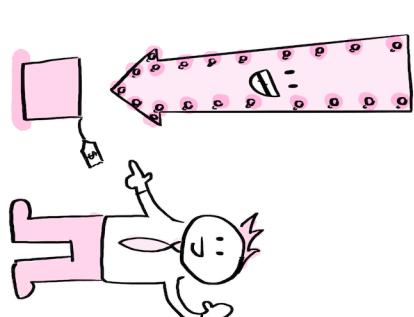
Emotion isn't only about *feeling*. It's also about what our feelings *mean* to us.



Particular ways of using emotion to guide others can make it more likely for people to think in certain ways and do certain things.



Emotion can turn eating from a normal, everyday activity into a moral question.

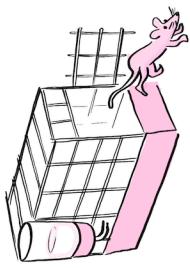


Later, people at the workshop shared what they wrote.

For "an animal I failed", people expressed a lot of emotion.



...but then he escaped the cage...



...my neighbors found him...



...and killed him.

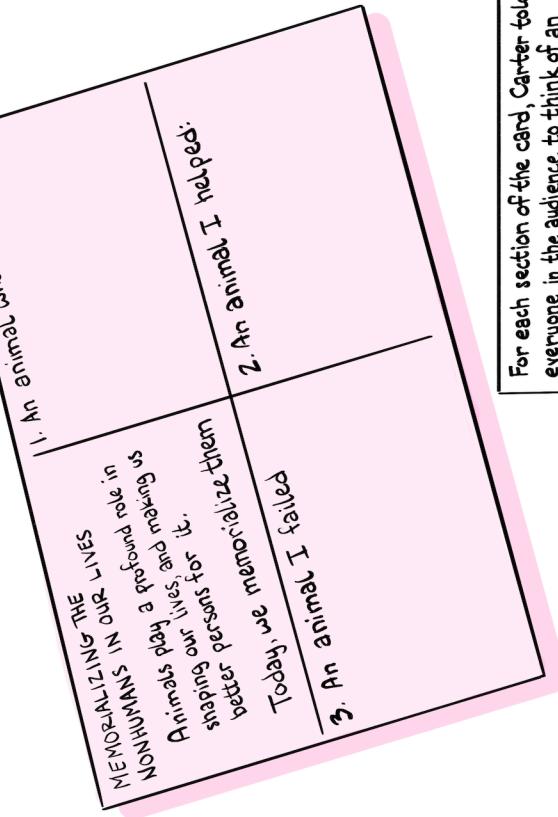


It's something people do together to evoke feelings together and get synched up about what those feelings mean.



I call this guided emotion participation.

At a workshop for animal rights activists, an organizer named Carter handed out cards.



For each section of the card, Carter told everyone in the audience to think of an animal and

write something about them they would be proud of

